

# Run a Safer Internet Day competition at your school



*Safer Internet Day (SID) 2019 is on Tuesday 5 February 2019. As it is approaching fast, we have some ideas and information to help education practitioners and professionals get children and young people involved in the campaign and, more importantly, take part in conversations and activities about safe and responsible use of the internet.*

*Safer Internet Day is celebrated globally in over 100 countries around the world and it promotes the safe, responsible and positive use of digital technology. It is funded by the European Commission and coordinated by the Insafe/Inhope network of Safer Internet Centres. In the UK, it is led by the UK Safer Internet Centre – a partnership of three leading online safety charities – Childnet International, Internet Watch Foundation and South West Grid for Learning (SWGfL). For 2019, Safer Internet Day will run under the global slogan: **'Together for a better internet'**.*

*In the UK we will be focusing our conversations around what consent means online, through the campaign **'Our Internet, Our Choice: Understanding Consent in a Digital World'**. This campaign will empower children and young people to take control of their digital lives and consider how consent works in an online context. It will explore how children and young people ask, give and receive consent online. This could be in their friendships or relationships, how they take and share images and videos or and how they manage their privacy and data.*

*Safer Internet Day has grown hugely as a national campaign because of the collective activities of schools, youth clubs, sports groups, children's centres and many more across the UK. So, what can you do as an education practitioner or a professional working with children and young people to make the biggest impact on the day?*

## A competition for you to run in school/college

### 'Create your own social media platform'

Challenge your learners to create a concept for a new social media platform that improves upon their experiences of social media sites to date.

Your learners need to consider:

- the features of their platform
- the audience
- the design ideas
- the policy statements they need to implement
- the safety features
- how they will keep users' data safe
- how they intend to finance their platform.

Use the briefing, scoring and judging sheet to run your own competition.

Be sure to share images of your learners' work on Safer Internet Day with the hashtags **#SaferInternetDay2019 #OurInternetOurChoice**.